

ADVERTISING SECTION **G**

Featuring New Urban Homes in the Seattle Downtown Core.

DOWNTOWN LIVING

VEER LOFTS | south lake union

Open loft living offers abundant space and flexibility

Imagine your living spaces as a medium for self-expression and creativity – open, flexible floor plans that offer a blank slate for bringing interior masterpieces to vibrant life.

Already under construction and set to open by mid-2008 in Seattle's ever-evolving South Lake Union neighborhood on Ninth Avenue and Harrison Street, Veer Lofts offers a solution for in-city dwellers who want to make a distinctive imprint on their contemporary residences. Merging an organic, industrial style with abundant color, glass and light, the 99 heavy timber construction lofts at Veer provide an inspiring environment where walls are limited and heights are accentuated.

Sales of Veer Lofts' remaining homes is now open to the public, including expansive full lofts and flexi-lofts that provide volumes of space, natural light and private sanctuaries. Prospective Veer homebuyers can visit the South Lake Union Discovery Center to learn more about availability, as well as details on the project's floor plans, design finishes, building amenities and pricing.

Homeowners at Veer Lofts will appreciate its striking architectural form and design elements, including exposed wood beam ceilings, stained concrete floors, natural eco-friendly finishes, open kitchens, floor-to-ceiling windows radiating natural light and flexible floor plans with soaring nine- to 16-foot ceilings that dramatically extend the visual horizon within each loft. Many full lofts offer two spacious sleeping areas and two bathrooms, large patios on the first floor, and a tranquil "Zen



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garden" and decks on the top floor full lofts.

Additionally, Veer Lofts homeowners will enjoy city and Space Needle views from private outdoor retreats as well as an expansive community roof deck complete with a community grill and bocce ball court. A ground-level café is anticipated with outdoor seating that will also provide an inviting gathering spot to enjoy a latte with the morning paper or simply people watch and survey the bustle of surrounding activity.

"Veer Lofts successfully taps into a growing desire for open, creative loft living in Seattle that offers high value and quality

without compromising on space and flexibility," says Ada Healey, vice president of real estate for Vulcan, the developer of Veer Lofts. "It's no surprise that Veer Lofts has generated such tremendous interest and buzz already because there's nothing quite like it on the market right now. We're excited to be offering our remaining full loft and flexi-loft units for sales to the public."

Home to several eclectic shops, boutiques and art galleries that contribute a creative energy to the area, South Lake Union's 8th Avenue District is characterized by its diverse layers of culture and activity. Homeowners at Veer Lofts



View these homes

The South Lake Union Discovery Center is open daily, 11 a.m. to 6 p.m., at 101 Westlake Ave. N., at Denny Way, in Seattle's South Lake Union neighborhood.

Prices

Flexi lofts from the \$400,000s and full lofts starting in the \$500,000s.

Developer

Vulcan Real Estate.

Information

206-342-5900 or www.veerlofts.com.

will appreciate its close proximity to scenic Lake Union and a short block from the streetcar line opening this fall, which will run every 10 to 15 minutes and offer quick access to neighborhood amenities including a Whole Foods Market as well as downtown shopping, theaters and restaurants. Just a few blocks away, Denny Park also provides a convenient outdoor retreat.

As a "green" building, Veer Lofts offers environmentally conscious homes built and designed with natural, eco-friendly materials and finishes that will qualify for Leadership in Energy & Environmental Design certification – a national standard that recognizes the industry's most environmentally friendly buildings.