

ADVERTISING SECTION **G**

Featuring New Urban Homes in the Seattle Downtown Core.

# DOWNTOWN LIVING



The homes at Rollin Street will offer hardwood floors and natural stone surfaces, precision-engineered German Eggersmann cabinetry, Bosch appliances, fireplaces and spa-like bathrooms.

## ROLLIN STREET | south lake union

# Contemporary, open flats coming to South Lake Union

Views of the Space Needle, mountains and downtown in your living room. A streetcar line at your doorstep and Whole Foods Market next door. Just minutes from scenic Lake Union as well as downtown's bustling shopping, arts and theater districts. Expansive, open loft living spaces offering artistic freedom to create a distinctive imprint on your new home.

A Seattle urbanite's dreams can come true with the arrival of Rollin Street in South Lake Union's bustling Gateway District. Under construction and set to open by early spring 2009, Rollin Street brings to mind the

kind of open, creative spaces typical of SoHo-style lofts in New York or charming London flats, but with a distinctly Seattle twist. Designed by Ankrom Moisan, one of the leading loft architects in Portland's lively and eclectic Pearl District, Rollin Street's flats defy cookie-cutter configurations and allow homebuyers to embrace life's possibilities.

Reflecting its historic roots as the original name for Westlake Avenue in the 1800s, which connected South Lake Union's first settlers to Lake Union, Rollin Street occupies a prime address at the northeast corner of Denny Way and Westlake Avenue

North. The 208 flats at Rollin Street will offer a completely new way to experience urban living in Seattle — located directly on the upcoming Seattle streetcar line that will begin boarding passengers this fall and just across the street from all the amenities at "2200," including a Whole Foods Market, Pan Pacific Hotel, and several new restaurants, shops and boutiques.

"This type of open, flexible loft design coupled with modern finishes, which is particularly popular on the East Coast, is now migrating to Seattle — and Rollin Street is at the forefront of this growing trend," says Ada

Healey, vice president of real estate at Vulcan. "And with its unparalleled proximity to an incredible array of amenities, it's not surprising that homebuyer interest in Rollin Street has been so tremendous."

Prospective Rollin Street homeowners can visit the newly redesigned South Lake Union Discovery Center today to learn more about the remaining homes available for sale as well as details on the project's floor plans, design finishes, building amenities and pricing. Built nearly to scale and fully furnished by 2200 retailer Seva

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## ROLLIN STREET

# Contemporary, open flats ...

Home, a typical one-bedroom flat at Rollin Street is also featured inside the Discovery Center for visitors to explore firsthand – including a time lapse window providing actual 24-7 views of downtown, Lake Union and the Space Needle from the Rollin Street model unit and overall project. Additionally, an interactive finishes board allows prospective Rollin Street residents to mix and match various finishes for countertops, floors and cabinet materials suited to their individual tastes and preferences.

Ranging from 700 to more than 2,000 square feet, Rollin Street flats reflect a thoroughly modern loft design characterized by wide open floor plans, gallery-sized walls to showcase art pieces, expansive floor-to-ceiling windows that radiate natural light throughout the units, limited interior walls with optional

translucent sliding doors and many units with soaring 10-foot plus ceilings for homebuyers to create a uniquely customized living space. Rollin Street homeowners will also enjoy spacious decks that provide a private outdoor retreat.

Awaiting homeowners inside their new Rollin Street flats will be hardwood floors and natural stone surfaces, precision-engineered German Eggersmann cabinetry, Bosch appliances, fireplaces and spa-like bathrooms. Prospective homebuyers can even design their own Rollin Street flat using a new interactive design tool available at [www.rollinstreet.com](http://www.rollinstreet.com) to visualize how the project's various finishes will appear in a typical unit. You can change the living room flooring options, mix and match cabinets and countertops in the kitchen and view

different bathroom finish palettes and have these selections printed out in a customized brochure for handy reference.

Rollin Street has an expansive community room equipped with entertaining space, a community deck with outdoor fireplace, grilling area and party seating, a rooftop deck perfect for sunbathing or simply stargazing, as well as a convenient guest suite for out-of-town visitors.

Behind its warm brick and glass exterior, Rollin Street is also a “green” building offering environmentally friendly homes designed with natural and recycled materials that will qualify for Leadership in Energy & Environmental Design certification, a national standard that recognizes the industry's most environmentally friendly buildings.



### View these homes

The South Lake Union Discovery Center is open daily, 11 a.m. to 6 p.m., at 101 Westlake Ave. N., at Denny Way, in Seattle's South Lake Union neighborhood.

### Prices

From the \$400,000s to over \$1 million.

### Developer

Vulcan Real Estate.

### Information

206-342-5900 or [www.rollinstreet.com](http://www.rollinstreet.com).